

Fresh-Fit® Thin Profile Shelving System

Maximize impact with minimal use of space



800.422.2547 • www.siffron.com

siffron™
always on



VISIBILITY

Improve your fresh area presentation



Fresh-Fit® Thin Profile Shelving System

Although located along the perimeter, the fresh area is clearly the heart of every store. And, with the increasing demand for variety and convenience, paired with a desire for local, organic, sustainable and whole foods, the fresh area continues to grow.

Since it can be daunting to effectively and attractively display such a wide array of produce and prepared foods, a comprehensive shelving system is imperative – enter the **Fresh-Fit® Thin Profile Shelving System**.

Utilizing minimum space for maximum impact, the system is nearly invisible, allowing for a full view of product. Thin profile shelves transform a standard produce section into a multi-tiered display featuring the ultimate flexibility in product presentation.

Increase visibility



Allura™ LED lighting for Fresh-Fit® Thin Profile features a waterproof design that ensures durable, long-lasting illumination.

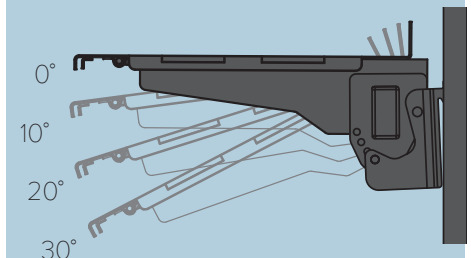
Fresh-Fit® Thin Profile Shelving System



Features

- ◆ Virtually invisible to allow full view of product
- ◆ Variety of shelf sizes allows flexibility of configurations
- ◆ Shelves can be adjusted to four angles: 0°, 10°, 20° and 30°
- ◆ Lightweight system is easy to install and reset
- ◆ Product Stop is notched to ensure a secure fit in shelf slots
- ◆ Baffles control and direct air flow to maintain freshness
- ◆ Several product facing systems can be added
- ◆ Waterproof Allura LED Lighting

Shelves can
be adjusted to
four angles:



Where is Fresh-Fit® used?

Since both the Grid Assembly and Mount Bar Assembly fit into most case and gondola standards, the Fresh-Fit® Thin Profile Shelving System can be used to display a wide range of bulk and packaged products throughout the store.

Produce

From bulk fruits and vegetables to packaged produce and salad dressings, the system is ideal for merchandising most items commonly displayed in cooler cases.



Prepared Foods

Packaged prepared foods can be a challenge to merchandise effectively in coolers. Thin Profile Shelves can be angled or product facing systems can be added to ensure first in, first out rotation.



Deli

Packaged meats and cheeses can be effectively displayed by adding a product facing system or Peghook Mount Bar to keep products organized and easily accessible.



Shown with NEXT® 2.0 product facing system

Other Departments

The innovative system was designed to fit cooler case uprights as well as standard gondola uprights, making it flexible enough to accommodate most items and categories throughout the store.



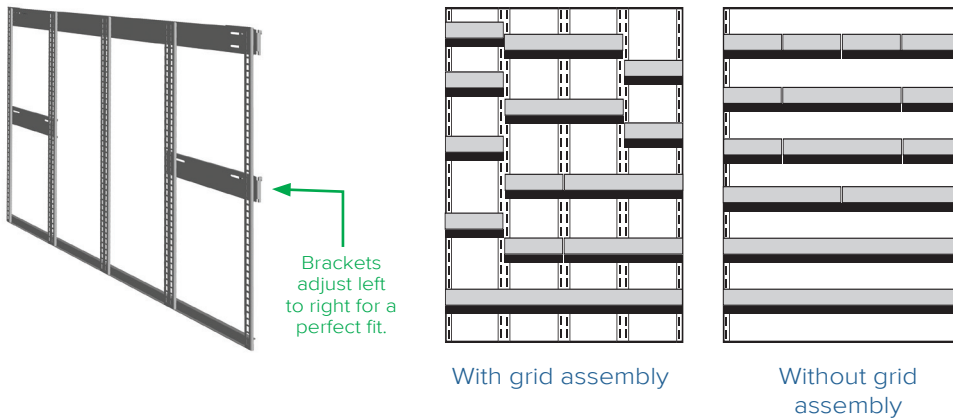


EFFICIENCY

Specifications

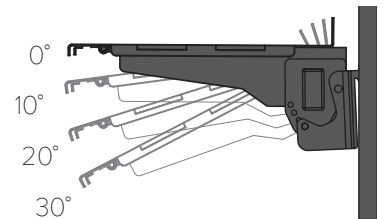
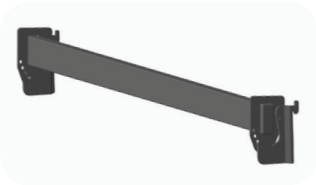
Grid Assembly

Most standard refrigerated cases can only accommodate 48" wide shelving due to the placement of mounting holes at four foot intervals. What makes the Fresh-Fit system unique is a grid that fits into the case standards and has mounting holes at 12" intervals. The grid provides the flexibility to accommodate a variety of product sizes and customer demands.



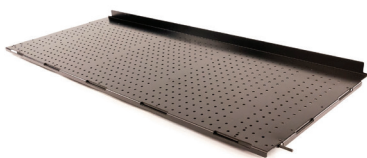
Mount Bar Assembly

To customize for specific products, Thin Profile Shelves can be set at four angles for perfect presentation. Not only does this create visual interest, it also keeps product faced for improved visibility and easy customer access.



Thin Profile Shelves

Utilizing minimum space for maximum impact, the innovative shelves are nearly invisible to allow full view of product. Shelves are available in three widths and four depths for the ultimate in flexibility.

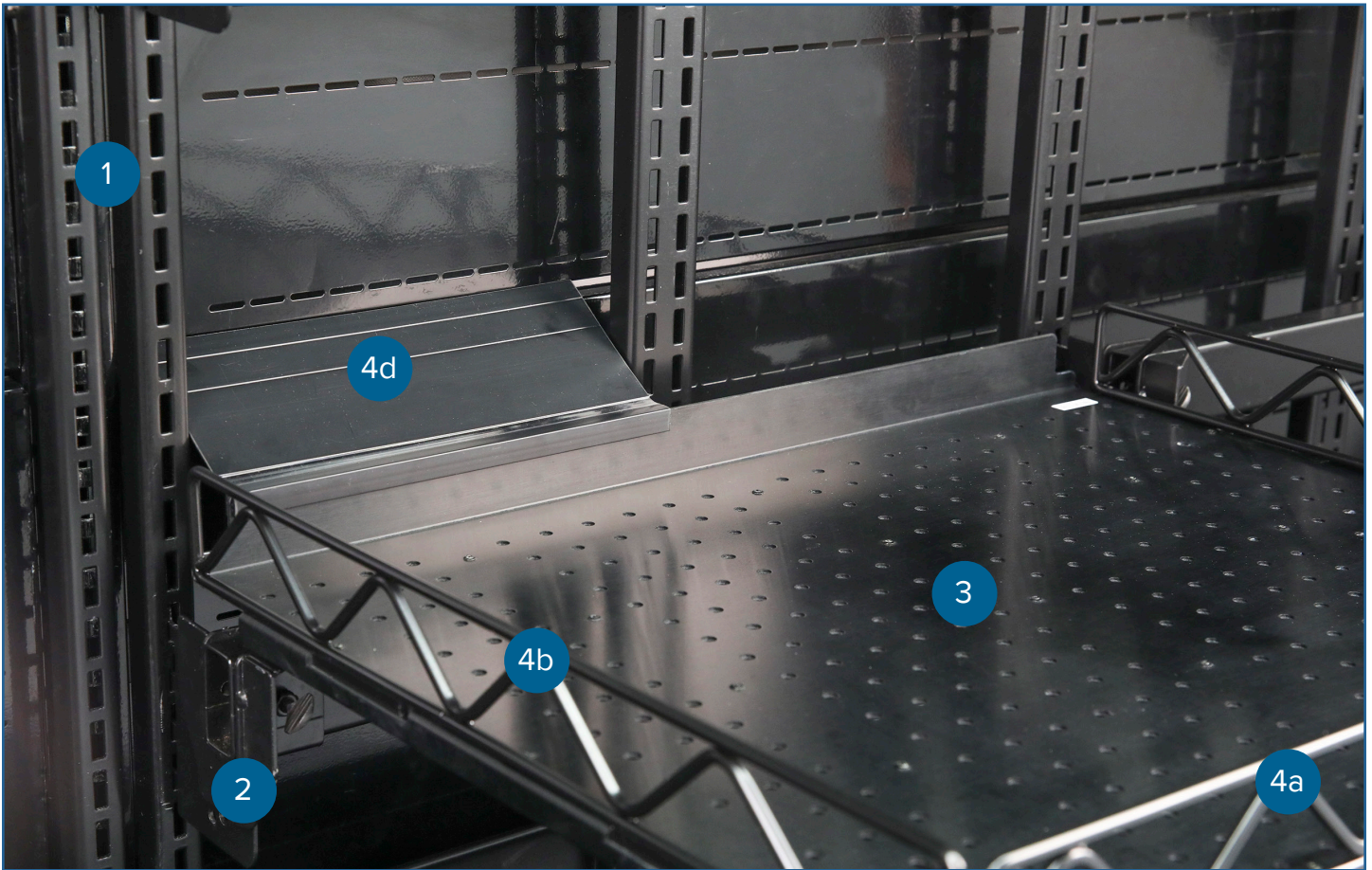


Mount Bar Style



Direct Hook-In Style

Components

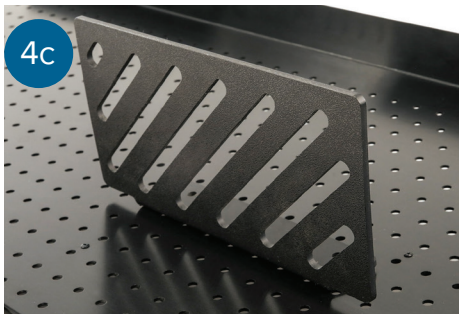


- 1 Grid Assembly
- 2 Mount Bar Assembly
- 3 Thin Profile Shelf
- 4 Accessories
 - a. Product Stop
 - b. Divider
 - c. Inventory Blocker
 - d. Baffle
 - e. Allura™ LED Lighting
 - f. Curved Tray
 - g. Serpentine Shelf Extender
 - h. Sign holders
- 5 Accessories - for Grid
 - a. Peg Hook Mount Bar
- 6 Accessories - for Mount Bar
 - a. Thin Profile Mod Pod
 - b. Vacuum-Formed Bin and Frame
- 7 Product Facing
 - a. NEXT® 2.0
 - b. PowerZone® Kwik-Set™
 - c. PowerZone® Sure-Set™
 - d. PowerZone® Pre-Set™



Shelf Accessories

Customize Thin Profile Shelves with a wide selection of optional accessories.



4c
Product Stops, Dividers,
Inventory Blocker
Keep product organized



4d
Baffle
Controls and directs air flow to
help maintain product freshness



4e
Allura™ LED Lighting
Features a waterproof design to ensure
durable, long-lasting illumination



4f
Curved Tray
Sits over lip of 1" H Product Stop
and rests on Thin Profile Shelf



4g
Serpentine Shelf Extender
Attaches to Thin Profile Shelf to
add style and visual interest



4h
Sign Holders
Display promotional pricing
and product information

Grid/Mount Bar Accessories

Innovative accessories fit directly on the Grid Assembly or Mount Bar.



5a
5a: Peghook Mount Bar
Fits directly into Grid Assembly to
display pegged, packaged items



6a
6a: Thin Profile Mod Pod
Fits onto Mount Bar to add dimension
and visual interest to bulk displays



6b
6b: Vacuum-Formed Bin & Frame
Hooks onto Mount Bar to
organize smaller bulk items



FLEXIBILITY

Shown with NEXT® 2.0 product facing system

Product Facing

To further organize packaged products and ensure first-in, first-out functionality, a product facing system can be added to Thin Profile Shelves (NEXT® 2.0 attaches directly to Mount Bar). These systems contain a spring-loaded pusher that automatically advances product to keep products faced and easily accessible to customers.

PowerZone® Kwik-Set™

A component-based merchandising system that accommodate the widest range of product shapes and sizes throughout the store.



PowerZone® Sure-Set™

Popular pre-assembled kits are easy to order and eliminate the need for manual configuration by store personnel.



PowerZone® Pre-Set™

A self-facing system that ensures first-in, first-out product rotation. Ideal for salads, bagged vegetables, and herbs.



NEXT® 2.0

Allows retailers to increase space and improve product visibility. Items remain faced and visible to the customer for easy product selection.





8181 Darrow Road
Twinsburg, OH 44087

Fresh-Fit® Thin Profile Shelving System

Maximize merchandising space

Utilizing minimal use of space for maximum impact, the innovative system is nearly invisible, allowing for a full view of product and easy accessibility.

Decrease shrink

A wide variety of shelf widths and depths allows you to accommodate specific product demand, while optional dividers, inventory blockers and baffles help maintain product freshness.

Reduce labor

The comprehensive system is simple to install, reset and clean, and can be easily customized with a host of complementary accessories including product facing systems.

Ordering is easy!

Phone **1.800.422.2547**
Fax **1.800.422.2502**
Web **www.ffr.com**

call toll free in North America
fax us your purchase order
find and buy resources online



a siffron™ company